

DISCOVER BASALT



Reach Your Customers before and after they arrive

Discover Basalt Magazine is the showpiece for Basalt, Colorado — the perfect basecamp for the Roaring Fork Valley with a wide variety of activities, cultural experiences, and culinary treats at the confluence of rivers, recreation and culture.

NEW!

20 Things to Eat, Drink and Do in Basalt

New advertorial section highlighting a product (favorite menu item, signature cocktail, guided flyfishing etc.!) from your business.

75 word Product Feature plus potential image inclusion.

DISTRIBUTION

Annual: 20,000 | 50% IN-VALLEY, 50% COLORADO-WIDE

HUNDREDS OF LOCATIONS INCLUDING:

- Stand-Alone Racks, Chambers, Aspen Airport & throughout the RF Valley
- Key Feeder Drive Markets
- Destination Ski Markets: Vail, Breckenridge, Steamboat
- All 10 official Colorado Welcome Centers
- Aspen Airport

PLUS DIGITAL DISTRIBUTION:

- ColoradoInfo.com
- Colorado.com
- AspenTimes.com
- BasaltChamber.org
- E-Edition Available Year Round

UPCOMING DEADLINES

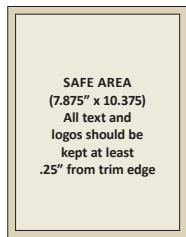
Ad Sales Commitment:	3.12.24
Ad Materials Due:	3.20.24
Ads Approved:	4.01.24

DISCOVER BASALT

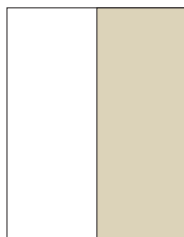
SIZES	DIMENSIONS (W X H)	CHAMBER MEMBER	NON-CHAMBER
Full Page	8.625" x 11.125"	\$2,050	\$2,670
1/2 Page (Vertical)	3.54" x 9.75"	\$1,260	\$1,580
1/2 Page (Horizontal)	7.25" x 4.79"	\$1,260	\$1,580
Quarter Page	3.54" x 4.79"	\$840	\$1,170
		ADD-ON	STANDALONE
NEW! Product Feature	75 word maximum	\$200	\$500

Inquire about map sponsorship & premium placement opportunities. New product feature is \$200 with a magazine ad purchase of any size or \$500 without.

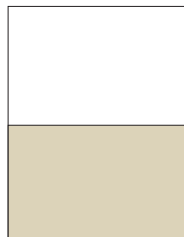
FRACTIONAL AD SIZE REFERENCE



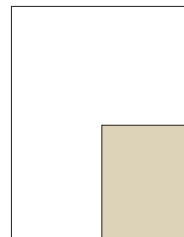
FULL PAGE BLEED
8.625" x 11.125"
(8.375" x 10.875" trim)



1/2 VERTICAL
3.54" x 9.75"



1/2 HORIZONTAL
7.25" x 4.79"



1/4 PAGE
3.54" x 4.79"



MECHANICAL SPECS:

- PDF/X-1a is the required submission format for all digital advertising files.

- All fonts must be embedded. True Type fonts cannot be used for printing.
- The color space must be CMYK or Grayscale.

No RGB, LAB, PMS or embedded color profiles.

- All raster files should be 300 dpi resolution.

ADVERTISER AGREEMENT

Individual Name: _____

Business Name: _____

Email: _____

Phone: _____

Signature: _____

Date: _____

TERMS: Cancellation fee will be imposed after deadline. All invoices are due by the 15th of the month following publication of the magazine unless other payment arrangements have been made. **GUARANTEE:** By signing above, you unconditionally guarantee and promise to pay Colorado Mountain News Media and acknowledge that you have read and agreed to the terms and conditions as set forth at www.swiftcom.com/tac.

Account Manager: _____

Email: _____

Phone: _____

Notes: _____