

Discover
BASALT
2026-2027

**Reach Your Customers
Before and After They
Arrive**

Discover Basalt Magazine is the showpiece for Basalt, Colorado — the perfect basecamp for exploring the Roaring Fork Valley with a wide variety of activities, cultural experiences, and culinary treats at the confluence of rivers, recreation and culture.

20 Things to Eat, Drink and Do in Basalt

Special advertorial section highlighting a product (favorite menu item, signature cocktail, guided flyfishing etc.!) from your business.

75 word Product Feature plus potential image inclusion.



DISTRIBUTION

HUNDREDS OF LOCATIONS INCLUDING:

- Magazine distribution in over 100 locations throughout the RFV, including Aspen Airport
- Key Feeder Drive Markets
- Destination Ski Markets: Vail, Breckenridge, Steamboat
- All 10 official Colorado Welcome Centers — and other welcome centers in the region — both the RFV and other communities.
- Aspen Airport
- Mail fulfillment requests from prospective visitors

PLUS DIGITAL DISTRIBUTION:

- ColoradoInfo.com
- Colorado.com
- BasaltChamber.org
- E-Edition Available Year Round

UPCOMING DEADLINES

Ad Sales Commitment:

3.20.26

Ad Materials Due:

4.07.26

Ads Approved:

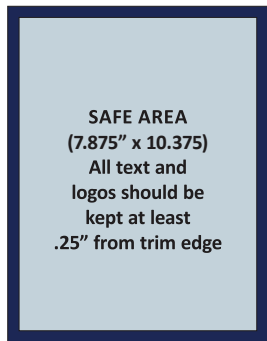
4.15.26

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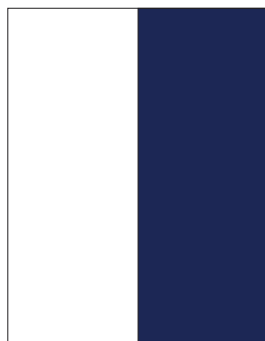
Advertising Sizes and Pricing

Ad Space	Size	Chamber member	Non-member
Full Page	8.625" x 11.125" with bleed	\$2,350	\$2,900
1/2 Page Vertical	3.54" x 9.75"	\$1,560	\$1,880
1/2 Page Horizontal	7.25" x 4.79"	\$1,560	\$1,880
1/4 Page	3.54" x 4.79"	\$850	\$950
		Add-on	Standalone
Product Feature	75 word maximum	\$250	\$500

Fractional Ad Size Reference



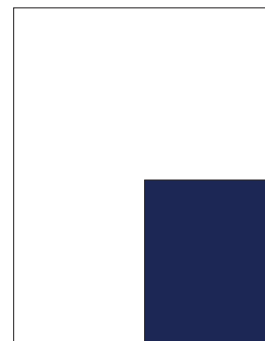
FULL PAGE BLEED
8.625" x 11.125"
(8.375" x 10.875" trim)



1/2 VERTICAL
3.54" x 9.75"



1/2 HORIZONTAL
7.25" x 4.79"



1/4 PAGE
3.54" x 4.79"

MECHANICAL SPECS:

- PDF/X-1a is the required submission format.
- for all digital advertising files.
- All fonts must be embedded.
- True Type fonts cannot be used for printing.
- The color space must be CMYK or Grayscale.
- No spot, RGB, LAB, PMS or embedded color profiles.
- All raster files should be 300 dpi resolution.

BASALT
CHAMBER OF COMMERCE

*Basalt Chamber of
Commerce Members
get great discounts! Join
Today! The benefits pay
for themselves.*

TERMS: A cancellation fee will be imposed if any changes or cancellations are made after the deadline. All invoices must be paid upon purchase unless alternative payment arrangements have been agreed upon in writing. **GUARANTEE:** By signing below, you unconditionally guarantee payment to WDR Aspen and acknowledge that you have read and agreed to the terms and conditions as set forth on our website wdraspen.com/terms-and-conditions/.